

“...Cain has out-Romeroed George Romero...”

- Robin Pierce, GoreZone Magazine

SYNOPSIS OF THE MOVIE

A week before Christmas a viral outbreak turns the citizens of Los Angeles into the walking dead. On the brink of severing ties with both his wife and longtime partner, L.A.P.D. officer Frank Talbot finds himself trapped with them. As death closes in their survival is further threatened by the fact that both men love the same woman.

CAST

VERNON WELLS



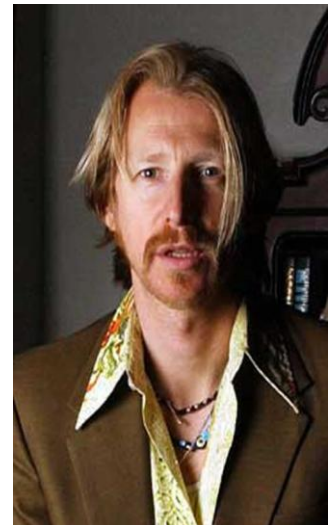
Wells is probably best known to international audiences for his role as the gang leader who relentlessly pursues Mel Gibson in **MAD MAX 2: THE ROAD WARRIOR**. Hollywood beckoned and he spoofed his role in the popular teen comedy **WEIRD SCIENCE** before taking on Arnold Schwarzenegger in **COMMANDO**. Wells continued to find work as a "villain" in such fare as **INNERSPACE** and the highly popular **POWER RANGERS**.

<http://www.imdb.com/name/nm0920460/>



LEW TEMPLE

Born and raised in the Bayou Country of Louisiana, Temple's recent work includes modern horror classics such as **THE DEVIL'S REJECTS**, Rob Zombie's **HALLOWEEN** as well as the recently released **TRAILER PARK OF TERROR**. He also appeared in the critically acclaimed **21 GRAMS**, with Sean Penn as well as the romantic comedy **WAITRESS** with Keri Russell. He can next be seen opposite Denzel Washington in Tony Scott's **UNSTOPPABLE**.



<http://www.imdb.com/name/nm0854702/>

FELISSA ROSE



At the age of 13 Felissa began her horror career starring in the cult hit **SLEEPAWAY CAMP**. Coming full circle she came back in 2008 for **RETURN TO SLEEPAWAY CAMP** (with Vincent Pastore and Isaac Hayes). Some of Felissa's other work includes; **SATAN'S PLAYGROUND**, the documentary **HIS NAME WAS JASON: 30 YEARS OF FRIDAY THE 13TH** (with Seth Green) and the upcoming **BLOOD DE MADAM: THE FALLEN ONES** directed by Herschell Gordon Lewis (**WIZARD OF GORE**).

<http://www.imdb.com/name/nm0741378/>



Writer/Director/Producer – SEAN CAIN

Cain began his career as an editor on writer-director Victor (JEEPERS CREEPERS) Salva's as-yet-unreleased **KINDRED SPIRITS**. In '95 he graduated from the film department at San Francisco State. Moving to Los Angeles he co-created Velvet Hammer Films and has since directed three films, **NAKED BENEATH THE WATER**, **SILENT NIGHT**, **ZOMBIE NIGHT** and **BREATH OF HATE** with Jason Mewes (**CLERKS 2**) and produced two others, **WARNING!!! PEDOPHILE RELEASED** and **SOMEONE'S KNOCKING AT THE DOOR**.

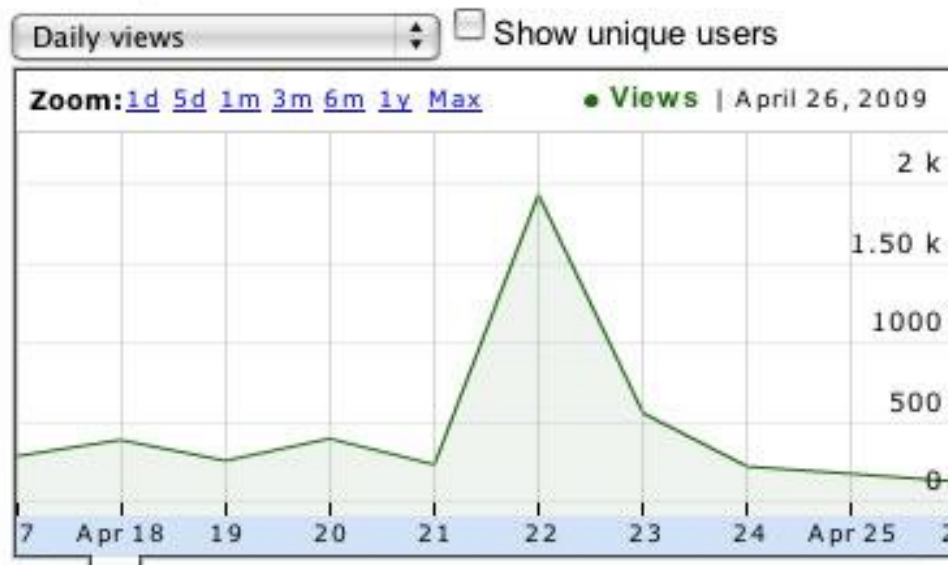
<http://www.imdb.com/name/nm2113026/>

MARKETING STRATEGIES

A comprehensive PR online campaign has been employed to generate hyper-consumer awareness with **Myspace, Facebook, Twitter & YouTube**. Coupled with an aggressive advertising campaign using **Fangoria, Dread Central, GoreZone UK, Bloody-Disgusting, Icons of Fright, Shock Til You Drop & Arrow in the Head**.



How many times has this video been watched?



The teaser trailer for “Silent Night, Zombie Night” has reached over 20,000 + unique hits in just a few months with **2K in just one day*** after it was talked about on **Dread Central, Fangoria**, and many other horror websites.

Besides the official Velvet Hammer Films YouTube site, the SNZN trailer can be found on **Dread Central’s official DailyMotion channel**, Facebook & other YouTube sites that specialize in horror trailers like Horrortrailer1 & HorrorNewsVideos.

* Based on views from YouTube & DailyMotion.com



The Producers of “Silent Night, Zombie Night” (Velvet Hammer Films and ArsonCuff Entertainment) have **6000 & 6700** “friends” respectively. Even with a duplication of unique viewers that’s still thousands of eyeballs who’re kept up to date on the happenings of the film.



The Myspace page for Velvet Hammer Films has **10,000 + views on the blogs they’ve posted.** That’s translates into a heightened awareness of potential DVD sales.

In 2007 Velvet Hammer Films’ first feature, “Naked Beneath the Water” was one of the top rated horror trailers on Myspace with over 20,000 hits. This has created the beginnings of a horror fan base that has carried over to “Silent Night, Zombie Night.”

Further cross promotion will come from the second feature from Velvet Hammer Films and ArsonCuff Entertainment, “**Breath of Hate**” which stars Jason Mewes (“Clerks 2”, “Zack and Miri Make a Porno” and Ezra Buzzington (“The Hills Have Eyes”, “Mirrors”).

	Today	Week	Total
Posts	0	2	133
Comments	0	1	128
Views	11	36	10291
Kudos	0	0	75



A ‘fan’ page has been set up for “Silent Night, Zombie Night” that currently has **1,000+ members** with more joining every day. **During the week of September 20th we had a total of 340 new fans.** The site includes videos, pictures and up to date information regarding the various happenings about the movie.

* Based on views from YouTube & DailyMotion.com

Other articles written about “Silent Night, Zombie Night”

(Full articles available upon request)



[Fangoria - Article 11/20/08](#)

[Fangoria - Article 1/12/09](#)

[Fangoria - Article 4/2/09*](#)

[Fangoria - Article 4/17/09](#)



[Dread Central – Article 11/18/08](#)

[Dread Central – Interview 1/27/09*](#)

[Dread Central – Article 4/16/09](#)

[Dread Central – Article 7/7/09](#)



[Photos from Fangoria’s Weekend of Horrors 2009](#)



[Shock Till You Drop - Article 11/18/08](#)

[Shock Till You Drop - Article 1/2/09](#)

[Shock Till You Drop - Article 4/22/09](#)

*Articles in full included with press kit



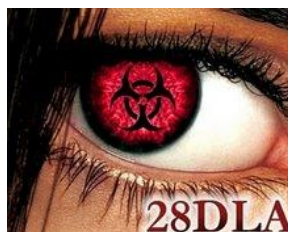
[Icons of Fright - Article 12/02/08](#)
[Icons of Fright – Interview 4/23/09](#)



[Arrow in the Head - Article 4/17/09](#)



[Terror Tube - Article 10/02/08](#)
[Terror Tube - Article 11/10/08](#)
[Terror Tube - Article 11/20/08](#)
[Terror Tube - Interview 1/27/09](#)



[28 Days Later Analysis - Interview 2/19/09](#)
[28 Days Later Analysis - Interview 4/21/09](#)

* Based on views from YouTube & DailyMotion.com



[Forces of Geek - Article 6/01/09](#)



[Hug a Zombie - Article 1/15/09](#)



[\[re\]Search My Trash - Interview 1/15/09](#)



[Zombie Info - Interview 5/15/09](#)



[ObscureHorror - Interview 5/15/09](#)

Automaton Transfusion' Infects Scremfest Festival!!

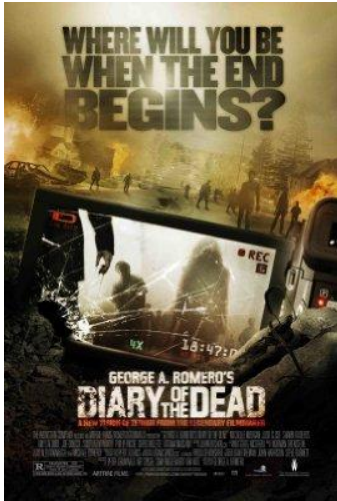
Beverly Hills, CA (August 22, 2006) – Rachel Belofsky, founder of the annual Scremfest Horror Film Festival, is pleased to announce the selection of Steven C. Miller's Automaton Transfusion into the 6th annual event, which is to be held October 13-22 at the Mann Chinese Theaters in Hollywood, California.

In Automaton Transfusion three teens find themselves in a town over run with zombies. Deciding to fight back, they go on a punch you in the throat, action packed, non stop ride through the city, woods, and schools.

Automaton Transfusion, which was shot for a mere \$30,000, has become a one of the most talked about independent horror films since The Blair Witch Project. Critics have been raving about the film, "Automaton Transfusion is going to be this years Hottest film. With a brilliant Director, an amazing cast and talented crew. The movie will fulfill your taste for gore and blood, but also entertain you with young beauty and talent," writes Horror-Movies.ca, "In the recent rash of zombie films in Hollywood, I've been dying for something fresh, Steven C. Miller's Automaton Transfusion is that breathe of fresh air... Miller delivers one of the best zombie films in decades!" – Bloody-Disgusting.com

COMPARABLE FILMS

The following three films have been selected as comparables based on similar genre, plot and artistic value. They are accompanied by revenue figures along with any awards and nominations bestowed.



Diary of the Dead

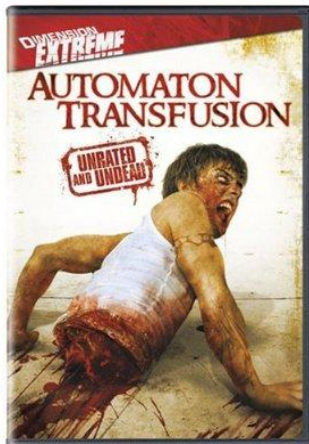
Worldwide Gross: \$952,620

Video Sales Gross: \$4,187,119

Distributor: Dimension Extreme

DVD Release Date: May 20th, 2008

Gerardmer Film Festival 2008 – Won: Critics Award



Automaton Transfusion

Worldwide Gross: No theatrical

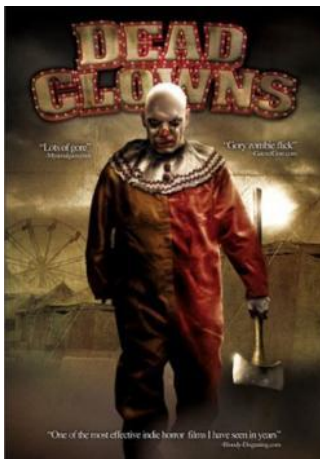
Video Rental Gross: Not available

Distributor: Weinstein Company/Dimension Extreme

DVD Release Date: March 4th, 2008

Toronto After Dark Film Festival – 3rd Place: Best Independent Feature Film

Sequel in the works with budget @ 15.1M



Dead Clowns

Worldwide Gross: No theatrical

Video Rental Gross: \$ 299,700

Distributor: Lions Gate Films Home Entertainment

DVD Release Date: July 31st, 2007

BIOGRAPHY

Sean Cain – Writer/Director

Originally hailing from the San Francisco Bay Area, director Sean Cain credits his father for leading him astray down the path known as filmmaking. When he was a child the family would reenact scenes from his father's favorite television show, "Mike Hammer" on video and watch them after dinner. It was years later that he officially began in the movie business as an editor on "Jeepers Creepers" writer-director Victor Salva's as-yet-unreleased "Kindred Spirits".

In 1995 he graduated from the film department at San Francisco State and immediately flew out to Houston, Texas where he spent the next two months working on Salva's "Powder". Having enjoyed his time in the Lone Star State so much Cain spent the next couple of years working in the film industry there. Ultimately directing a short film, "South of Heaven" that starred Lew Temple ("The Devil's Rejects", "Halloween").

Cain now resides in Los Angeles where he created Velvet Hammer Films with his long time friend and business partner, Jim Wright. Their first feature film, "Naked Beneath the Water" was released earlier this year in conjunction with a giveaway contest at Fangoria.com.

BIOGRAPHY

Jim Wright – Cinematographer

A graduate of San Francisco State University, Jim Wright has traveled throughout the United States, Europe, and Africa as a Director, Director of Photography, and Camera Operator for over 30 network and cable television series.

Some of his latest work includes “Border Security USA” for ABC, Mtv’s “Juvies”, E!’s “Sunset Tan” & Bravo’s “Millionaire Matchmaker”. He also recently shot and directed the film noirish drama, “Crossroads” starring Lee De Broux (“Robocop”, “Norma Rae”).

With a passion for cinema ingrained in him since the age of twelve, he began studying the art of screenwriting in 1991 and has since written many feature length scripts and television pilots.

In 2001, he formalized his long-standing filmmaking partnership with close friend Sean Cain when the two co-founded Velvet Hammer Films.